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April 16, 2014

To: Whom It May Concern

**Re: The Cash Store Financial Services Inc., The Cash Store Inc., TCS Cash Store Inc., Instaloes Inc., 7252331 Canada Inc., 5515433 Manitoba Inc., 1693926 Alberta Ltd. doing business as “The Title Store”. (each one and all of the above , collectively, the “Applicants”)**

On April 14, 2014, the Applicants sought and obtained an initial order (the “**Initial Order**”) under the Companies’ Creditors Arrangement Act, R.S.C. 1985, c. C-36, as amended (the “**CCAA**”). The Initial Order provides, among other things, a stay of proceedings until May 14, 2014 (the “**Stay Period**”) which may be extended by the Court from time to time. FTI Consulting Canada Inc. was appointed as monitor (the “**Monitor**”) of the Applicants. A copy of the Initial Order and copies of the materials filed in the CCAA proceedings may be obtained at <http://cfcanada.fticonsulting.com/cashstorefinancial> or on request from the Monitor by calling (416) 649-8105 or emailing [cashstorefinancial@fticonsulting.com](mailto:cashstorefinancial@fticonsulting.com). The Applicants are continuing operations pursuant to the terms of the Initial Order.

Pursuant to the Initial Order and during the Stay Period, all Persons having oral or written agreements with the Applicants or statutory or regulatory mandates for the supply of goods and/or services, including without limitation all computer software, communication and other data services, centralized banking services, payroll services, insurance, transportation services, utility or other services to the Applicants, are hereby restrained until further Order of this Court from discontinuing, altering, interfering with or terminating the supply of such goods or services as may be required by the Applicants, and that the Applicants shall be entitled to the continued use of their current premises, telephone numbers, facsimile numbers, internet addresses and domain names, provided in each case that the normal prices or charges for all such goods or services received after the date of the Initial Order are paid by the Applicants in accordance with normal payment practices of the Applicants or such other practices as may be agreed upon by the supplier or service provider and each of the Applicants and the Monitor, or as may be ordered by this Court. The Initial Order prohibits the Applicants from making payment of amounts relating to the supply of goods or services prior to April 14, 2014 other than certain payments specified in the Initial Order.

During the Stay Period, no Person shall be prohibited from requiring immediate payment for goods, services, use of lease or licensed property or other valuable consideration provided on or after the date of the Initial Order, nor shall any Person be under any obligation on or after the date of the Initial Order to advance any monies or otherwise extend any credit to the Applicants. Nothing in the Initial Order shall derogate from the rights conferred and obligations imposed by the CCAA.

To date, no claims procedure has been approved by the Court and creditors are therefore not required to file a proof of claim at this time.



If you have any questions regarding the foregoing or require further information, please consult the Monitor's website at <http://cfcanada.fticonsulting.com/cashstorefinancial> or by contacting the Monitor at (416) 649-8105 or by emailing the Monitor at [cashstorefinancial@fticonsulting.com](mailto:cashstorefinancial@fticonsulting.com).

FTI Consulting Canada Inc.  
Court-appointed Monitor of  
The Cash Store Financial Services Inc., The Cash Store Inc.,  
TCS Cash Store Inc., Instaloans Inc., 7252331 Canada Inc.,  
5515433 Manitoba Inc., 1693926 Alberta Ltd. doing business  
as "The Title Store".  
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